



## A Recent Case of E-mail Improving a Lawn.

A few weeks ago we received an e-mail from a client expressing concerns over a thin area on his lawn. What made this one unique was that he took the extra step of attaching a digital photograph to the e-mail.

We simply printed the text of his e-mail (which accurately expressed his concerns), AND printed a copy of the attached photograph to go with it. When the technicians went to his lawn to address the problem, they had his personal comments verbatim along with a picture to make sure they were looking at the correct area of the lawn.

This was a fantastic example of how new technology can continually improve the service you receive. Though a telephone call is always welcome, there is always the chance for misunderstandings, phone tag, etc.



Dear Gentlemen,

On the right side of our driveway, there seem to be some weeds filling in next to the flower beds. I realize that your technicians are trying to be careful to avoid spraying the flowers.

Would you mind stopping by at some point to see if you can get a few more of them while still being safe?

Thanks again for the service.

-Joe Goodman

# Today Teed & Brown performed your Early Summer Service.

Please read below to better understand what was done.

Here in the Northeast, one of the primary problems we annually see is White Grubs. These grubs are the offspring of several varieties of beetle, and their destructive power is impressive.

During the Summer, the beetles fly over lawns and lay their eggs. Toward the end of the summer, the eggs hatch and new grubs are born.



These grubs begin life by feeding on the roots of your lawn. Though not noticeable at first,



the damage slowly gets worse and worse until it's too late, and the grass is dead. At this point, you can literally peel the lawn up like dead sod. There are no roots left to hold it down.

Today's application is a systemic product that will be absorbed by the grass, and will stay within the grass plants for a few months. Once the grubs hatch and begin feeding, they will ingest the product and will die before they get a chance to do their damage.

## Lawns and The Environment

Though to many, the term "Optimistic Environmentalist" would seem like an oxymoron, that is exactly how we would describe ourselves here at Teed & Brown. Lawn care companies often get a bad reputation with environmental groups due to usage of chemicals and fertilizers. Though there are certainly some offenders out there, we take our work very seriously and aim to enhance the environment, not harm it.

***Did you know that a well maintained average (ie: thick and full) lawn can provide the equivalent of almost 10 tons of air conditioning?*** This cooling effect is not only beneficial from an energy conservation standpoint, but it also greatly enhances the well being of other plants and animals that use your property for their home. Thin, weedy lawns do not have this effect.

***Did you know that lawns significantly reduce noise pollution?*** Along with other plants, lawns are great sound buffers.

***Did you know that thick lawns are natural groundwater filters?*** Pollutants, dust, pollen, and soot are all absorbed and utilized by lawns. This keeps them out of the air, and out of your groundwater.

***Did you know that patients in hospitals whose rooms overlooked well maintained green spaces (lawns, gardens, trees, etc.) recover quicker and require less pain medication than patients whose rooms did not have a view of nature?*** Horticulture is therapeutic and improves quality of life.