



## Blogging on Lawn Care

Newsletters like this one have always been a staple of our customer service approach. We learned very early on to aggressively put out information about who we are, what we do, and how we do it. In the end, people like to know what they are paying for.

When we first began a mere 13 years ago, blogging was unheard of. Still, we sought out innovative approaches to keeping strong communications with clients. One such approach used a fax modem to send a newsletter directly from our computer to client fax machines one by one.

Over the years, we have tried to keep up with technology in order to make this an interactive, easy, and helpful experience for you. The latest such approach is the now common term, Blogging.

Step 1) Visit us at:

**[www.TeedandBrown.com](http://www.TeedandBrown.com)**

Step 2) Click on the "Go to the Lawn Care Blog" button on the bottom/right of the screen.

Step 3) Scroll down or click on any of the topic headings to read what we have said and what we are saying.

Step 4) Can't find what you are looking for? Send us an email. We'll either direct you or put something up that addresses your concerns.

Thanks for any input, and for helping us to be better at what we do!

# Today Teed & Brown performed your Early Spring Service.

Please read below to better understand what was done.

A slow-release fertilizer was applied to your entire lawn. As the weather warms up, this is the perfect time of year to encourage the lawn to fill in. Your lawn should begin to green up significantly in about 2 weeks.



of grass seed. The seed will need consistent moisture as well as warmer soil temperatures to fully germinate.



We also selectively sprayed any weeds we may have seen.

Any bare or thin areas of your lawn were seeded with a strong variety



Though our next service is dedicated to controlling Springtime weeds, some have already begun to fill in, or are left from last season. Either way, we can treat the early ones now, thereby allowing the surrounding grass to fill those areas in better.

## Watering New Seed

Watering grass seed is much different than watering an established lawn. Your existing grass would probably be fine with very little water this time of year. Unfortunately, the same cannot be said of new seed.

	<u>Week 1</u>	<u>Week 2</u>	<u>Week 3</u>
Watering seed 2 days per week			
Watering seed 3 days per week			
Watering seed Every Day			

As you can hopefully see from the chart above, increased frequency of watering will greatly enhance the speed at which your lawn will fill in. Though we know it can be difficult, please do what you can to water those areas most in need. If you have an irrigation system, please make sure it is set to water daily.